**Suggested Social Post Copy:**

**Post 1: “Don’t Let Hygiene Be Your Weak Link”**

Your milk matters! Every milking counts, and good hygiene pays off. Kersia offers proven products, expert advice, and tailored hygiene routines to keep your farm running smoothly.  
✅ Parlour wash chemicals  
✅ Teat dips  
✅ Biosecurity solutions  
✅ On-farm troubleshooting  
📞 Speak to your hygiene supplier or visit www.kersia.uk to learn more.  
#FarmHygiene #Biosecurity #MilkQuality #KersiaUK

**Post 2: “Maximise Your Milk Cheque”**

Pressure’s on? Don’t compromise on hygiene. Kersia can help you protect milk quality and boost returns with:  
✔ Targeted hygiene programmes  
✔ Technical support  
✔ Compliance guidance  
Take the guesswork out of dairy hygiene, scan the QR code or contact us today!  
#DairyFarming #MilkMatters #FarmSupport #KersiaSolutions

**Post 3: “Your Partner in Parlour Hygiene”**

At Kersia, we do more than supply hygiene products, we deliver solutions. From parlour hygiene to animal health, our experts work with you to optimise processes and reduce risks.  
💡 Expert advice  
💡 On-farm troubleshooting  
💡 Tailored hygiene routines  
Let’s make every milking matter. Learn more at www.kersia.uk.  
#FarmBiosecurity #MilkQuality #KersiaUK #DairySolutions

**Post 4: “Protect Your Herd, Protect Your Business”**

Biosecurity starts with hygiene. Kersia supports farmers with proven products and practical on-farm solutions to safeguard animal health and milk quality.  
📌 Parlour hygiene programmes  
📌 Compliance assistance  
📌 Expert training for your teamContact us today and take control of your farm’s future.  
#Biosecurity #FarmHygiene #MilkMatters #KersiaUK

**Images to support merchant PR and Comms**

Below are examples of assets to use for marketing and comms. They are also available as downloadable files for embedding, attaching or adding to print materials or use on social media, newsletters and websites.

|  |  |
| --- | --- |
| SOCIAL POST IMAGES | |
| A poster of a milk company  AI-generated content may be incorrect. A brochure of a cow  AI-generated content may be incorrect. A poster with text and images of hoses  AI-generated content may be incorrect. | |
| WEB BANNERS | ADVERTS / FLYERS / POSTERS |
| A glass of milk with a hand holding a candle  AI-generated content may be incorrect. | A poster of a milk wash  AI-generated content may be incorrect.A poster with a cow's legs and milking machines  AI-generated content may be incorrect. |